

Carbonite Appoints AsiaFlux Networks as Singapore Distributor

Boston, Massachusetts and Singapore; July 5, 2007.

Carbonite, Inc. today announced the appointment of AsiaFlux Networks Pte. Ltd. as its Singapore distributor.

Carbonite Online PCBackup™ is the leading consumer backup service in the United States and Canada. The product is now available for purchase in Singapore from AsiaFlux at S\$ 84.90 (including GST) for a one-year subscription. An unlimited storage 30-day free online trial, with no credit card required, is also available at www.carbonite.com.sg. The trial can be extended to 30 days, with two free months of subscription on purchase, by entering the Offer Code 'asiaflux' when registering for the trial.

Carbonite installs with just a few clicks and runs quietly in the background, continuously backing up all data files. It is completely automatic – once installed, Carbonite finds all new and changed files and continues to back them up whenever the PC is connected to the Internet. Storage capacity is unlimited – users never outgrow their Carbonite subscription no matter how much data they have. Carbonite never interferes with the speed of the user's PC or Internet browsing. Data is encrypted before leaving the local computer and is transmitted to Carbonite's secure data center using HTTPS (SSL) for total privacy.

Floyd Bradley, Carbonite's EVP International, said "Asia is a big potential market for Carbonite. We are delighted to be partnering with AsiaFlux Networks to bring Carbonite to the Singapore market. This launch marks Carbonite's formal introduction to the Asia Pacific region, a market which should one day be as big for us as the North American market."

John Gan, Managing Director of AsiaFlux, commented "Everyone at AsiaFlux is extremely excited about launching Carbonite in Singapore. People in Singapore rely on their computers for photography, music, finance, and shopping, as well as professional work. And almost everyone has broadband. So this should be a big market for online backup. Carbonite is the first online backup service that is simple enough and affordable enough to be a mass market product. We're very excited about launching Carbonite in Singapore."

AsiaFlux has signed up Challenger, Singapore's largest software reseller, to carry Carbonite in all of its eight stores. For a limited period, AsiaFlux Networks is also offering special discounts on Carbonite for anyone visiting its website at www.asiaflux.com.

About Carbonite

Only a small fraction of computer users regularly back up their PCs. Boston-based Carbonite, the leading consumer online backup company, addresses this issue by providing

safe, simple, inexpensive and automatic backup over the Internet for consumers and small businesses in over 90 countries.

Founded in 2005, Carbonite believes that computer users should not have to think about backup. The company mission is to provide an affordable, reliable, secure and easy-to-use solution for the mainstream computer user.

Carbonite is available to consumers and small business through several channels, including its own website, retailers such as Staples and CompUSA and hundreds of small resellers. For more information, please visit www.carbonite.com.

About AsiaFlux Networks

AsiaFlux Networks is a leading communications solutions provider and distributor of IT and Network appliances and accessories. Besides Carbonite, AsiaFlux Networks also represents in Singapore the following companies and product: SkyPilot Networks, Til-Tek Antenna Systems, Ruckus Wireless CPEs, PepWave CPEs, Hexago IPv6 products, Lok Technology Management and Control Consoles and Mu Security Analyzers. For more information, please visit www.asiaflux.com.

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